



Deanne DeMarco Presents:

**“What’s Your APP : ”
Attitude, Purpose & Priority: Change Your
APP.....Change Your Life**

Today’s world is ever-changing. Why is it all too often we are so caught up in the “work of doing” and rushing in our lives, that we forget to stop and tap into our own magnificence and brilliance. We are so busy being parents, spouses, bosses or workers, we forget our dreams. While we can’t leave the world behind, we can learn how to tap into our personal creativity, our authentic true self, and enjoy the experiences we encounter.

“What’s Your APP ” will teach you how to eliminate non-productive thoughts, and prune the thorns in your life in order to get the most out of your life, business, and career. Deanne addresses how to eliminate what we most fear, and to embrace what we most love. She discusses the attitudes, approaches and habits we need in order to live our lives without regrets. Success starts as an inside job, so learn the **WOW** technique to get out of your own way and achieve personal success. This motivational, and reality-based **keynote** addresses how your Attitude, Purpose and Priority (APP) can directly improve both your life and career. Change your APP....change your life!

Participants will learn:

- * Strategies to address the thorns in your life
- * Tactics for having a Great Day.... Every-Day
- * Insights for staying focused and designing a personal road map for creating an awesome life
- * Success starts as an inside job so learn how to get out of your own way
- * The WOW technique for career and life changing success

If you are looking to rejuvenate your staff this presentation is for you.

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Deanne DeMarco

Biography

Deanne has learned first hand how to make lemonade out of lemons. Her father was a blind disabled vet and braille was her first written language in order to communicate with her dad. From her dad she learned that all of us has a brilliance and magnificence to share with the world, and success starts from the inside with believing in yourself. At the age of 8 she faced death in the face and had to learn how to dig deep into saving herself from drowning. As a young mother, Deanne was faced with another challenge.... six months after her son was born she was told that Bobby would be dead by his first birthday. Deanne again had to dig deep into her soul to create joyful days for her and her son. Those joyful days..... passed into many many joyful years.

This multi award-winning speaker, communication and group dynamics expert, is known for her high-content, high-energy, presentations laced with humor and actionable tools for maximum take-away value. Deanne is a master story-teller, and author of four books. She works with clients to develop employee engagement strategies and initiatives that help to retain their top talent, and create a corporate culture where people want to work. Deanne's contagious enthusiasm, and passion for teaching and life is evident from the moment she walks on stage. She has the amazing ability to connect with an audience in a meaningful way, so they walk away knowing she cares and wants them to have real solutions that work. Her passion, real-world stories, and rich-content are ideal for conferences, leadership retreats, workshops and keynote presentations.

Deanne's specialities include: improving employee engagement, decreasing conflict, improving communication, and strengthening workplace culture. She holds Extended BA's, a Masters in Organizational Communication and serves as a reader for the blind.

Relevant Experience:

- Conflict mediator during the **First Gulf War Crisis**
- **Business** conflict mediator
- Generational training program recognized by *Training Magazine's Top 100*
- Articles published in over 300 professional journals, trade and business publications
- On the original three-member team that first discovered the cancer link to secondhand smoke — which was nominated for a **Nobel Prize**

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