



Deanne DeMarco Presents:

**“You’re Driving Me Crazy”
Strategies for Improved Employee Engagement**

Dealing with difficult people is a challenge for all of us. Does your communication style get in the way of connecting in a meaningful way with others? Working with leaders, co-workers, clients, vendors, or even family members who think and communicate differently than you, can make them difficult and a challenge. Learn the strategies in working with the difficult people in your life. In this fast paced, humorous keynote you’ll learn the secrets in working with and communicating more effectively with the difficult people in your life.

Working better together starts by knowing how you like to communicate, preparing you to deal with other styles. When you communicate do you prefer to:

* **Decide** * **Influence** * **Support** * **Challenge**

This session is full of ideas, interactions and implementable actions that attendees can put into practice immediately. “You’re Driving Me Crazy” gives you the tools you need to communicate more successfully and work more cohesively.

Participants will be able to

- Increase communication effectiveness through awareness of strengths and advantages
- Engage in productive conflict discussions using a specific approach for each style
- Boost interpersonal engagement and interaction based on authentic action
- Know how to effectively communicate with style differences
- Understanding yourself and others through humor

If you want to improve communication and employee interaction, this program is perfect for you.

Deanne DeMarco, Cultural Transformation Strategist

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Deanne DeMarco

Biography

Are you frustrated with your employees lack of commitment, accountability and teamwork? Do you want to reduce turnover? Are you concerned about employee engagement?

Deanne DeMarco can help.

This multi award-winning speaker, communication and group dynamics expert, is known for her high-content, high-energy, presentations laced with humor and actionable tools for maximum take-away value. Deanne is a master storyteller, and author of four books. She works with her clients to develop employee engagement strategies and initiatives that help to retain their top talent, stop the revolving door of turnover, and create a corporate culture where people want to work. Deanne's contagious enthusiasm, and passion for teaching is evident from the moment she walks on stage. She has the ability to connect with an audience in a meaningful way, so they walk away knowing Deanne understands their perspective, cares and wants them to have real solutions that work. Her passion for sharing research, and **real-world stories** are ideal for conferences, leadership retreats, workshops and keynote presentations.

Deanne's specialities include: improving employee engagement, decreasing conflict, improving team cohesiveness, and strengthening workplace culture. She holds Extended BA's, a Masters in Intercultural and Organizational Communication, and serves her community as a reader for the blind and visually impaired.

Relevant Experience:

- Conflict mediator during the First Gulf War Crisis
- Over twenty years in organizational training and development, working in the utility, hospitality, and medical / pharmacology industries
- Personally trained over 10,000 Managers, CEO's, and Leaders
- Conflict mediator in multiple federal and business organizations
- Generational training program recognized by *Training Magazine's Top 100*
- Articles published in over 300 professional journals, trade and business publications
- On the original three-member team that first discovered the cancer link to secondhand smoke- which was published in the Lancet and nominated for a **Nobel Prize**

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