



**Deanne DeMarco Presents:**

**“Generations @ Work”  
Strategies for Working Synergistically Together**

**The New Workforce:**

**Change, Challenge, Adapt**

- Boomers are retiring.... How will you fill the gap?
- Millennials are demanding more flexibility, more engagement, and more meaning.

Some organizations will **WIN**.... others will **LOSE**. The choice is yours. **Complain or adapt.**  
Bottom- Line: Those companies who embrace the New Workforce will be Victorious.

Legendary cultures start with a commitment to building a foundation of trust, and supporting their employees. The dynamics of four generations employed at the same time creates new challenges for today’s managers. When organizations learn how to bridge the multi-generational gap and create a positive corporate culture, they maintain a higher retention rate, and improved productivity.

Cohesive teams are productive teams. Working better together starts by learning how to work synergistically together across multi-generations.

This session is full of ideas, interactions and implementable actions that attendees can put into practice immediately. “Generations @ Work” gives you the tools you need to succeed.

Participants will be able to:

- Communicate better across the the four generations by implementing immediately- actionable strategies
- Create a foundation of trust to help stop the revolving door of turnover
- Prevent unhealthy conflict by avoiding negative communication triggers
- Improve performance using motivational strategies for today’s workforce

If you want to create cohesive multi-generational teams, this program is definitely for you.

**Deanne DeMarco, Cultural Transformation Strategist**

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## Deanne DeMarco

### Biography

Are you frustrated with your employees lack of commitment, accountability and teamwork? Do you wish you could connect with your team members in a meaningful way? Are you concerned about employee engagement?

Deanne DeMarco can help.

This multi award-winning speaker, communication and group dynamics expert, is known for her high-content, high-energy, presentations laced with humor and actionable tools for maximum take-away value. Deanne is a master story-teller, and author of **four** books. She works with her clients to develop employee engagement strategies and initiatives that help to retain their top talent, **stop the revolving door of turnover**, and create a corporate culture where people want to work. Deanne's contagious enthusiasm, and passion for teaching is evident from the moment she walks on stage. She has the ability to connect with an audience in a meaningful way, so they walk away knowing Deanne understands their perspective, cares and wants them to have real solutions that work. Her passion for sharing tools and solutions that work, coupled with real-world stories are ideal for conferences, leadership retreats, workshops and keynote presentations.

Deanne's specialities include: improving employee engagement, decreasing conflict, improving communication, and strengthening workplace culture. She holds Extended BA's, a Masters in Intercultural and Organizational Communication, and serves her community as a reader for the blind and visually impaired.

### Relevant Experience:

- Conflict mediator during the **First Gulf War Crisis**
- Over twenty years in organizational training and development, working in the utility, hospitality, and medical/pharmaceutical industries
- Personally trained over 10,000 CEO's, leaders and managers
- Conflict mediator in multiple federal and business organizations
- Generational training program recognized by *Training Magazine's Top 100*
- Articles published in over 300 professional journals, trade and business publications
- On the original three-member team that first discovered the cancer link to secondhand smoke — which was published in the Lancet and nominated for a **Nobel Prize**

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