



Deanne DeMarco Presents:

**“Transitions: Navigating Through Organizational Change”
From Chaos To Renewal**

**Change....
Uncomfortable
Stressful
Disruptive**

Navigating the waters of organizational change is often very challenging. Change is all around us- and can affect all aspects of our lives. From Typewriters to computers, from floppy discs to cloud computing, from 64K to 6 gig... no wonder we sometimes feel like we are in the white water rapids of change. Organizations must capitalize on the rapid pace of change in order to thrive. When change is mismanaged the result can be disastrous to employee morale, workplace stability, and successful organizational outcomes. Leaders, managers and employees must learn creative responses to the cycle of challenge brought on by change. Learn how to ride the current, maneuver around the boulders of change, tackle the employee turbulence, and how to win the race.

Participants will be able to

- * Successfully navigate the three phases of change
- * Re-Frame and Re-Focus natural unhealthy behaviors into creative healthy behaviors
- * Discover creative responses to the challenges of change
- * Utilize positive coping strategies that work in changing situations
- * How to help others through each stage of change

If you want step-by-step practical strategies for minimizing the disruptions caused by workplace change, this program is perfect for you.

Deanne DeMarco, Cultural Transformation Strategist

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Deanne DeMarco

Biography

Are you frustrated with your employees lack of commitment, accountability and teamwork? Do you want to reduce turnover? Are you concerned about employee engagement?

Deanne DeMarco can help.

This multi award-winning speaker, communication and group dynamics expert, is known for her high-content, high-energy, presentations laced with humor and actionable tools for maximum take-away value. Deanne is a master storyteller, and author of four books. She works with her clients to develop employee engagement strategies and initiatives that help to retain their top talent, stop the revolving door of

turnover, and create a corporate culture where people want to work. Deanne's contagious enthusiasm, and passion for teaching is evident from the moment she walks on stage. She has the ability to connect with an audience in a meaningful way, so they walk away knowing Deanne understands their perspective, cares and wants them to have real solutions that work. Her passion for sharing research, and **real-world stories** are ideal for conferences, leadership retreats, workshops and keynote presentations.

Deanne's specialities include: improving employee engagement, decreasing conflict, improving team cohesiveness, and strengthening workplace culture. She holds Extended BA's and a Masters in Intercultural and Organizational Communication. She serves her community as a reader for the blind and visually impaired.

Relevant Experience:

- Conflict mediator during the First Gulf War Crisis
- Over twenty years in organizational training and development, working in the utility, hospitality, and medical / pharmacology industries
- Personally trained over 10,000 Managers, CEO's, and Leaders
- Conflict mediator in multiple federal and business organizations
- Generational training program recognized by *Training Magazine's Top 100*
- Articles published in over 300 professional journals, trade and business publications
- On the original three-member team that first discovered the cancer link to secondhand smoke- which was published in the Lancet and nominated for a **Nobel Prize**

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